

# RAPID CASH PROFIT FORMULA

5 SIMPLE STEPS TO CREATING  
A SIX-FIGURE INCOME ONLINE



BRAD WEINMAN

# **Rapid Cash Profit Formula**

**By Brad Weinman**

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# About The Author



Hey there, my name is Brad Weinman.

I'm a husband, artist, serial entrepreneur, investor, freedom warrior, curious truth-seeker, and lover of animals, nature, traveling, historic architecture, American muscle cars, craft beer, and chocolate.

As a West Coast native, I grew up in an average, working-class family where both of my parents worked full-time jobs to support my brother and sister and me.

Realizing early on that I wasn't cut out for life in a cubicle (or taking orders from others), I found ways to make money on my own terms. Even as a kid I wasn't comfortable with authority (just ask my parents).

I've been self-employed for the past 25 years, and it's been 27 years since I had a day job where I cashed a traditional paycheck. But more importantly, I've been working online from home as my ONLY source of income for over 19 years now.

Before I became a full-time online marketer, I used to be a freelance artist where I painted pictures (like the ones below) for clients like Disney, Playboy Magazine, Harper Collins, Denny's, Hewlett Packard, and a bunch more.



For an introvert like me who craves solitude, being able to make a living as an artist was great... at first. Problem was, I was **busy all the time**... and after 5 hard years of bustin' my butt to meet client deadlines, I was burned out.

I owned my own business, but what I really owned was a full-time job *disguised* as a business. I was still on the hamster wheel trading my hours for someone else's dollars.

So, in 1998 I decided to start looking to see what other opportunities were out there. My search eventually led me to the internet. I was fascinated with the idea of making money online, but I didn't have a clue about how to do it.

I was attracted to the freedom and lifestyle an online business can give you. In the early days of my online journey, my biggest challenge in searching for quality opportunities was being able to filter out all the noise and B.S.

I chased a ton of shiny objects and failed miserably the first few years at more things than I care to remember. I'm a slow learner and made epic mistakes.

I spent money, lost money. I got my hopes built up, I got my hopes crushed... and I went through that vicious cycle over and over again (maybe you have too).

So, I know exactly what it feels like to get suckered into joining gimmicky here-today-gone-tomorrow programs that promise the moon but fail to deliver. And I'd never want to put anyone else in that kind of position.

Anywho...

During my long-ass and continually evolving online career, I've researched, reviewed and tested just about every type of money-making opportunity on the planet. I've pretty much seen it all, bought it all, and tried it all.

From network marketing, to affiliate marketing, direct sales, direct mail, ecommerce, drop-shipping, Forex robots, binary options trading, crypto mining, rev-share programs, autosurfing, CPA marketing, and waaaaayyyy too many other opportunities to count.

Most of them were complete duds, but some actually made some profit. I eventually managed to finally make a "few" bucks along the way.

Fast forward, I had my first \$100k year in 2001 and my first \$500k+ year in 2006.

I tell you this not to brag, but to simply prove that if a former freelance artist and introverted goofball like me (with no prior internet marketing experience) can make great money online, so can you.

I'm not better than you in anyway... and there's certainly NOTHING special about me. I got straight B's, C's and D's in High School.

# Introduction

Warren Buffet once said, “If you don’t find a way to make money while you sleep, you’ll work until you die.”

The million dollar advice I’m going to share with you in this e-book can help you do just that (make money while you sleep) and give you total freedom... IF you act on it.

Frankly, if someone had told me what I’m about to share with you, I would have gotten to the million dollar mark in my home business much faster.

It all boils down to this...

**Time + consistency + a proven plan of action = \$\$ in your pocket, wealth and freedom.**

Although there are all sorts of vehicles you can use to make money online, many are difficult, require a lot of time and effort, or even require a substantial investment.

Now, out of all the online business models you can choose from, **affiliate marketing** is one of the fastest and easiest ways I know of to go from zero to a six-figure income working part-time.

Why affiliate marketing?

- You can get started as soon as today
- You don’t have to create the product yourself
- You don’t have to recruit others or talk to anyone
- You can make money by following your passion
- You can create a job-replacing income
- You can quickly scale up your income to \$10,000 per month and beyond

With affiliate marketing, you’re paid a commission when you make sales of someone else’s product or service. You simply pick a product, send some traffic, and get paid a commission for each sale - the amount is typically 10% to 50%.

When done correctly, affiliate marketing can be extremely lucrative. It’s exactly how I was able to break free and start having \$500 days, \$1,000 days, and even \$3,000+ days.

However, most people do a lot of the wrong things when it comes to getting started with affiliate marketing and struggle. Not because it’s hard, but because they try to “wing it” and just figure it all out on their own.

To be successful with affiliate marketing and make the kind of money that you want to make, you need to follow **a proven roadmap** to online success that works TODAY.

If you do things the **right** way, you'll see results like this...

TODAY'S SELLER SNAPSHOT			SEE DETAILED STATS
CLICKS: <b>242</b>	GROSS REVENUE: <b>\$622.00</b>	PAID TO AFFILIATES: <b>\$342.10</b>	
VISITORS: <b>222</b>	YOUR DAILY PROFIT: <b>\$279.90</b>		
SALES: <b>8</b>			
YESTERDAY'S SELLER SNAPSHOT			
CLICKS: <b>1,805</b>	GROSS REVENUE: <b>\$3,198.00</b>	PAID TO AFFILIATES: <b>\$1,650.40</b>	
VISITORS: <b>1,178</b>	YOUR DAILY PROFIT: <b>\$1,547.60</b>		
SALES: <b>42</b>			

TODAY'S SELLER SNAPSHOT			SEE DETAILED STATS
CLICKS: <b>520</b>	GROSS REVENUE: <b>\$1,085.00</b>	PAID TO AFFILIATES: <b>\$517.75</b>	
VISITORS: <b>336</b>	YOUR DAILY PROFIT: <b>\$567.25</b>		
SALES: <b>15</b>			
YESTERDAY'S SELLER SNAPSHOT			
CLICKS: <b>2,147</b>	GROSS REVENUE: <b>\$5,203.00</b>	PAID TO AFFILIATES: <b>\$2,748.65</b>	
VISITORS: <b>1,299</b>	YOUR DAILY PROFIT: <b>\$2,454.35</b>		
SALES: <b>67</b>			

Do things the **wrong** way and this is what you'll see...

TODAY'S SELLER SNAPSHOT			SEE DETAILED STATS
CLICKS: <b>4</b>	GROSS REVENUE: <b>\$0.00</b>	PAID TO AFFILIATES: <b>\$0.00</b>	
VISITORS: <b>9</b>	YOUR DAILY PROFIT: <b>\$0.00</b>		
SALES: <b>0</b>			
YESTERDAY'S SELLER SNAPSHOT			
CLICKS: <b>24</b>	GROSS REVENUE: <b>\$0.00</b>	PAID TO AFFILIATES: <b>\$0.00</b>	
VISITORS: <b>25</b>	YOUR DAILY PROFIT: <b>\$0.00</b>		
SALES: <b>0</b>			

TODAY'S AFFILIATE SNAPSHOT			SEE DETAILED STATS
CLICKS: <b>0</b>	GROSS REVENUE: <b>\$0.00</b>		
VISITORS: <b>0</b>	YOUR EARNINGS: <b>\$0.00</b>		
SALES: <b>0</b>			
YESTERDAY'S AFFILIATE SNAPSHOT			
CLICKS: <b>0</b>	GROSS REVENUE: <b>\$0.00</b>		
VISITORS: <b>0</b>	YOUR EARNINGS: <b>\$0.00</b>		
SALES: <b>0</b>			

The strategies and steps I'm going to share with you will absolutely help you create faster and better results, regardless of your experience.

In fact, many of my students are using them right now to make anywhere from an extra few hundred dollars a week in their spare time, to well over \$50,000 per month full-time.



Greg Swift

Today at 5:23pm · 🌐

I can honestly say that I didn't really start achieving any level of success online until I met Brad and started following his lead.



Like



Comment



Share



You, Matt and 3 others





**Maile Andrus**

I have been able to generate several thousand dollars a month by getting involved in programs he himself is involved in. Brad does extensive due diligence on all the programs he's involved with.

I trust his expertise; he has an incredible track record to boot! He's the real deal and you would be wise to join forces with him.

Like · Comment · 29 minutes ago · 🌐

👍 7 people like this.



**Nancy Kerner**

Today at 12:49pm · 🌐

With Brad's help we've now taken our financial freedom to the next level. Our income has soared in just a short amount of time and my husband is retiring at the age of 53.

👍 Like

💬 Comment

➦ Share

👍❤️👍 You, Lisa and 9 others

What makes these strategies unique is that they're based entirely on methods **I've personally used and tested with my own money.**

Every year I spend thousands of dollars on advertising, marketing tools, and learning the latest methods top earners are using to get amazing results. So I know what works... and more importantly, what doesn't.

I wrote this e-book for you. So, if you want to earn life-altering amounts of money and have the time freedom that goes along with it, then you're gonna freakin' LOVE what you're about to read.

Dive in and apply what you learn. Keep it real, keep in the game, and keep moving forward toward your dreams.

I personally read and reply to all my emails.

So, if you have any questions or comments, you can email me at [passiveincomerenegade@gmail.com](mailto:passiveincomerenegade@gmail.com) and I'll be happy to help you.

Your friend on the inside,

*Brad Weinman*

Online Business Mentor Since 1998



# Step 1. Choose a Profitable Niche

This is the first step, and it's by far one of the most important ones. Getting this step right means all the difference in the world, because a good niche market is the foundation of any successful affiliate marketing business.

There are 3.75 BILLION people online. That's a freakin' huge number! When you put all of these people in one place, searching for things every day, you have billions of people actively researching, looking for help, and buying products and services within EVERY niche.

Before we discuss the most profitable niche markets to choose from, let me give you an important word of advice: **pick a niche you're actually interested in.**

I can't express how important this is. Every multi-millionaire I know (and I now know quite a few) started their business in a niche they were personally interested in, knowledgeable and even passionate about.

So, although it may be tempting to 'chase the money,' don't do it. It's one of the biggest mistakes I see most marketers make, and chances are you'll get burned out and give up on your dreams. Set yourself up for success right from the get-go by choosing a niche you're interested in.

## Go Big & Go Evergreen

There are a number of niche markets whose products and services are always in demand and don't rely on seasonal trends or gimmicks to attract customers. These are known as 'evergreen niche markets'.

### The top three evergreen niches include:

- Health & Fitness
- Money & Finance
- Relationships

If you build a big list in any one of them, you're never going to struggle to monetize it with offers. These three markets are gushing with high-converting programs for you to promote.

Let's take a closer look at each of them...

### Health & Fitness

This is a HUGE niche that appeals to a very wide audience. Right now, fortunes are being made by selling high-demand health and fitness products that appeal to millennials and the ever expanding health-conscious baby-boomer generation.

Health & Fitness is the main topic. However, there are several popular **sub-niches** that fall within the broad category of health and fitness, such as:

- Weight Loss (this one's a biggie)
- Bodybuilding
- Nutritional Supplements
- Beauty & Skin Care
- Yoga
- Cooking Recipes

## **Money & Finance**

This is my favorite niche to focus on. It's also massive since money is and will remain one of the most sought after basic needs.

The internet is full of people searching for information on money and finance. Courses, trainings, and business opportunities are always popular.

Here's a list of popular sub-niches within the main wealth and finance niche:

- Online Earning (Make Money Online)
- Online Investment
- Stock Market Investing & Trading
- Cryptocurrency Speculating
- Online Business
- Affiliate Marketing
- Ecommerce
- Search Engine Marketing
- Social Media Marketing
- Freelancing

## **Relationships**

Relationships are human needs. We're social animals... which is why social media sites and dating apps are so popular. And so are relationship information products.

Here are some relationship sub-niches:

- Relationship Advice
- Dating Advice For Men
- Dating Advice For Women
- Saving Relationships
- Love Life Advice

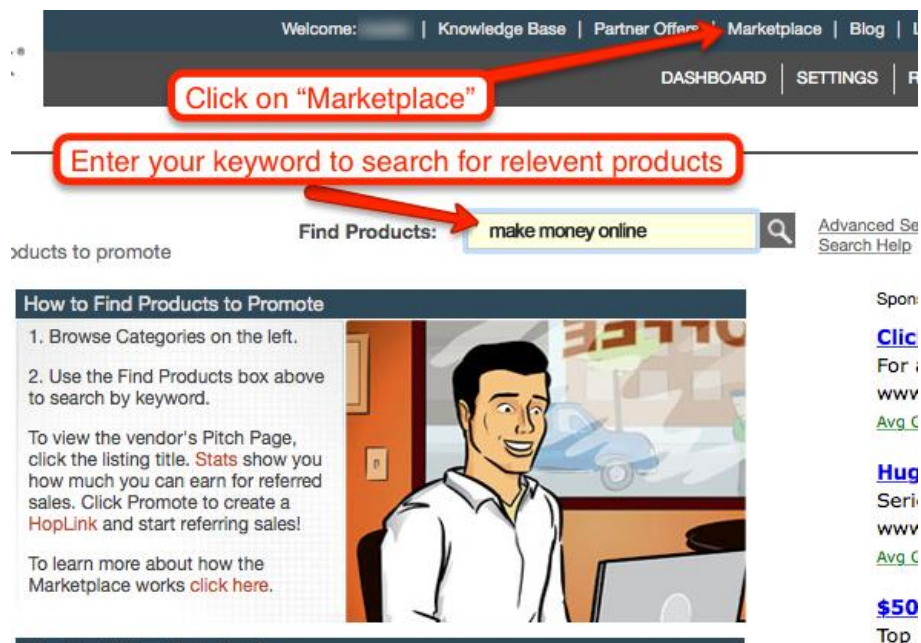
There are, of course, other profitable niches out there (such as Dog Training, Self-help, Spirituality and Survival), but the health, wealth and relationship niches have the largest amount of potential buyers to market to.

## Step 2. Choose a Product Or Program You Believe in

Okay, now that you've picked a niche, with a problem that needs solving, you just need to find a product or program to promote to them. There are a bunch of affiliate marketplaces out there, but here are some examples of my favorites to help you get your creative juices flowin'...

**Affiliate Networks** – In a nutshell, affiliate networks connect product creators with marketers (like you and I) who want to promote their product and earn a commission for doing so.

Clickbank.com is one of oldest and most popular affiliate networks out there. I've been selling my own products on Clickbank for over 15 years, and have also promoted dozens of other people's products as a Clickbank affiliate.



Clickbank covers the entire gamut of products for every major niche, so I recommend giving them a look, especially if you already know that you don't want to focus on the Internet Marketing niche.

There's also JVzoo.com and Warriorplus.com, which are similar to Clickbank, but are more geared towards the IM (Internet Marketing) & MMO (Make Money Online) niches specifically.

Another site I'm sure you're familiar with is Amazon.com. Their affiliate program (Amazon Associates) literally has millions of products to choose from. Amazon has an amazing selection of products to promote.

The only drawback is that their commissions are low (usually in the 4% to 10% range) in comparison to other affiliate programs. I still recommend partnering with them though.

Because anytime you review a book or want to share a popular product with your audience, there's a good chance you'll be able to earn a commission through their affiliate program. So you might as well make a little extra cash for something you're already recommending anyway.

**Big Ticket Affiliate Programs** - If you want to make big commissions and scale your business faster, then partnering with a big ticket affiliate program is the best way to do that.

Big ticket affiliate programs are made for serious entrepreneurs and generally offer unique benefits that affiliate networks don't have. They typically offer higher commissions on products that sell for at least \$500 to \$1,000 or more.

Why big ticket?

Well, besides the opportunity to earn bigger commissions, if your goal is to make \$10,000 a month, which one do you think would be easier to sell?...

**1,000 products for \$10 each, OR 10 products for \$1,000 each?**

Hands down, it's much easier to sell 10 products that cost \$1,000 each, than it is to sell 1000 products for \$10 each... and I'm not talkin' about *you* having to personally do the selling - that's what having an automated system is for.

I prefer to promote digital information products with high-profit margins that pay 100% commissions. This way, you get to keep the lion's share of the money instead of the company.

Pick the right big ticket program and you can basically create your very own ATM machine - no joke. You can drive less traffic and make more money.

Bottom line, promoting big ticket products has been responsible for the majority of the money I've generated online, and it's the fastest way to reach a full-time income online.

**Click Here For My #1  
Recommended Program**

## Step 3. Choose an Advertising Platform

In this chapter we're going to talk about how to generate traffic (aka visitors) to your affiliate offer(s). Traffic is the lifeblood of any business. You can have the greatest product or program in the world, but if nobody sees it, you won't make any money.

In a minute, I'll share my favorite traffic-generating methods with you. They're the same ones myself and many of the top earners you see on the leader boards use. But before we get to them, let me cover some important basics you need to know...

### Free Vs. Paid Traffic

There are many different methods you can use to get people to see your offers. This is where you'll need to determine your strengths and leverage your skillsets. You'll also have to decide what you prefer to make a larger investment in; your time or your money.

For example, some of the free methods I'll cover below can be extremely powerful, especially when they're used consistently over time. However, there's no such thing as "free" traffic. If you're not paying with money, you're paying with your time, and as an entrepreneur, your time is your most valuable commodity.

Paid traffic, on the other hand, is the absolute fastest way to generate targeted leads (and sales) for your affiliate offers. It's also the most SCALABLE. For example, if you want your offer to be in front of 1,000 people tomorrow, you can simply pay for visitors using one of the paid traffic vendors I recommend below.

You just have to be careful where you buy traffic from, because many paid traffic sources (and I've tried tons of 'em) are complete garbage. I've wasted tens of thousands of dollars and countless hours testing all kinds of different traffic sources that produced crappy results.

I want to help you avoid what I had to go through, which is I'm going to give you my own vetted list of proven paid traffic sources that I personally use and recommend to my students. However, let me start by covering a few free traffic methods first...

### Traffic Strategy #1: Facebook

With over 1.5 billion active users, and the ability to target your ideal prospects based on tons of variables like location, age, income level, interests, marital status, and more, Facebook advertising can be a great source of targeted traffic for your affiliate offers.

However, Facebook has strict rules as far as what you can and can't do, and if you don't abide by these rules, your ads will be disapproved and your account may be "flagged" or even banned (I know because it happened to me).

Although Facebook is a social sharing network, it's NOT business-opportunity friendly. So, they won't allow you to directly promote anything that makes income claims or looks like a "get rich quick" scheme. What Facebook DOES like is useful, educational and valuable content... so that's what you must provide.

There are plenty of courses out there that teach free methods how to approach people about your business and build relationships on Facebook, but these strategies can be very time-consuming and will backfire if done incorrectly.

If you want to get results faster and easier, then using their paid advertising platform is the way to go. But again, you just have to follow their rules and be very careful about how you word your ads.

## **Traffic Strategy #2: YouTube**

YouTube is the second most visited website on the entire internet. With over a billion users, the platform virtually has no competitors. Plus, consumers are increasingly spending more time watching online videos.

But more importantly, they're using it as a **search engine** to research products, services and money-making opportunities.

Posting videos on YouTube to drive evergreen traffic to your sites and offers is a proven strategy that has worked incredibly well for my students and me. It works in pretty much any niche or market because videos have a high perceived value.

The method is pretty simple. The main key is to keep your videos short (10 minutes or less) and value-packed. I recommend teaching your target market something helpful.

Your video can take the form of a "how to" video, a tips video, a demo video, a review video, or just about anything else that your niche wants that's related to the product or program you're promoting. Then give them a call to action based on what you want them to do next.

You need to actually help your viewers by giving them real strategies or insights they can use to get the results they're looking for, or make a decision.

The cool thing is, you can market on YouTube even if you're camera shy. In my experience, powerpoint-slide type videos can be just as effective as talking-head videos when done correctly.

This is a slightly longer-term method that requires some consistent effort of uploading videos before you start seeing that evergreen traffic. But once you do, you'll find that your sales conversion rates are extremely high.

This is mainly due to the fact that people buy from other people they know like and trust... and video is the best way to do that.

### **Traffic Strategy #3: Forums**

This is another free evergreen traffic method that can produce great results when it's done correctly. On most online Forums, they give you the ability to add a URL (website link) to your profile, which is called a signature link.

Now this URL can either be an opt-in page, but some Forums will also allow you to directly link to a sales page. What happens is when you post, respond and engage on forums and you provide value, your signature link will be displayed.

People will then visit the link to your site which will result in traffic, leads, sales and profits for you.

Here's the strategy in a nutshell:

1. Find relevant Forums in your niche
2. Sign up to them - they're usually free to join
3. Create your signature link
4. Provide value and produce free traffic, leads & sales

I've personally used this method just like all the other methods in this e-book. It's a great strategy, especially if you don't want to spend a bunch of money on buying traffic. The only thing I'll add is DO NOT spam the forums.

Don't go and post stuff for the sake of it, or you'll be permanently banned. Only respond and post when you feel you can genuinely add value.

### **Traffic Strategy #4: Solo Ads**

Solo ads are arguably **the quickest and easiest way** to get laser targeted eyeballs to your affiliate offers and build a list of subscribers.

If you're not familiar with solo ads, they're a form of paid advertising where you pay someone with an email list to send a stand-alone email to their subscribers promoting your website.

Since your email message is going out to potentially hundreds or even thousands of people at once, you can get a lot of easy traffic and results very quickly with this method.

Simply order how many targeted visitors (clicks) you want, provide your capture page link so you can capture their email addresses, and kiss your traffic problems good-bye! No need to write ad copy or mess with any complicated techie stuff.



Here are my favorite solo ad vendors (in no particular order)...

**[Udimi.com](#)** (Budget-friendly traffic for 'make money online' offers)

Udimi is one of the largest solo ad directories online. With Udimi you can buy traffic in smaller quantities (like 50 clicks at a time) for as little as \$0.39 per click. It's a great place for both beginners, as well as experienced marketers.

**Hot Tip:** First, only buy from sellers who have a rating of 95% or higher. Second, only buy from sellers who have a feedback history of 6 months or more. From there, look at the percentage of buyers who get sales from that seller's list (look for a '\$' symbol next to their listing).

[Click here](#) to register for a free Udimi account and get a \$5 discount on your first order.

**[TrafficForMe.com](#)** (Use this when you're ready to GO BIG)

Harris Fellman, the founder of TrafficForMe, has a stellar reputation for delivering high-quality traffic for all of the big niches I covered earlier. I've met with Harris in person, and have also purchased solo ad traffic from him. So, I can vouch for his integrity, great service, and good quality traffic.

Over 80-85% of the visitors will come from the Top 5 Countries (USA, UK, CAN, AUS, & NZ). The best quality traffic you can buy from him is his **Premium Email Traffic & Super Premium Email Traffic**.

[Click here](#) to register for a TrafficForMe account.

**Bonus Traffic Vendor:** **[HumanEyeballs.com](#)** (Great for 'make money online' offers)

As my way of over-delivering, I'm including one more high-quality paid traffic vendor. HumanEyeballs isn't technically a "solo ad" seller, however they do deliver some of the best quality traffic for promoting home business / make money online offers.

For example, on a 500 click package I purchased, I received 283 optins and 12 sales within the first 24 hours after the traffic started flowing. The fact of the matter is HumanEyeballs continues to be a very reliable source of traffic for me and many of my students.

What I dig about HumanEyeballs is that **they guarantee a 40% optin rate**. If they don't get you at least 40%, they'll keep sending you traffic until you receive 40% of the clicks you bought in leads. How cool is that?

Plus, when you [order a traffic package](#) from them, they'll create a free lead capture page for you!

I encourage you to try out different platforms and strategies to find what works best for you. If you truly want to fast track your success, then I recommend staying on one platform until you're consistently generating 10 - 20 leads per day from that single source.

## Step 4. Build a Personal Brand & Provide Value

Out of all the steps we've covered so far, **personal branding** is the secret sauce to creating long-term online success... not just with affiliate marketing, but with any business.

Being able to turn strangers into friends, and friends into customers, and then into loyal customers that continue to do business with you over and over again is a skill that very few people have taken the time to master. Yet, you're probably familiar with the phrase, "People only buy from those who they know, like and trust."

Well, that's the main purpose behind building a brand online. What's interesting is that people don't actually have to know you personally in order to like you, trust you and ultimately become a raving fan that buys anything you sell or recommend.

So, how do you build a personal brand that people fall in love with?

Good question. There are basically a couple ways to do it, but the best and easiest way is to simply **be yourself**. It never ceases to amaze me how many people try to be someone they're not or create a fake persona, when the reality is, YOU are your own million dollar brand.

The second way to build your brand is by **providing value** to the marketplace. The easiest way to do this is by teaching your target audience something you know. But here's the kicker... you can teach them something that you've just learned and they'll love it because it came from you.

Your goal should be to solve your audience's problems. If you're marketing a specific product or program, you might advise your audience how to select the best choice you have to offer and then educate them how to use it.

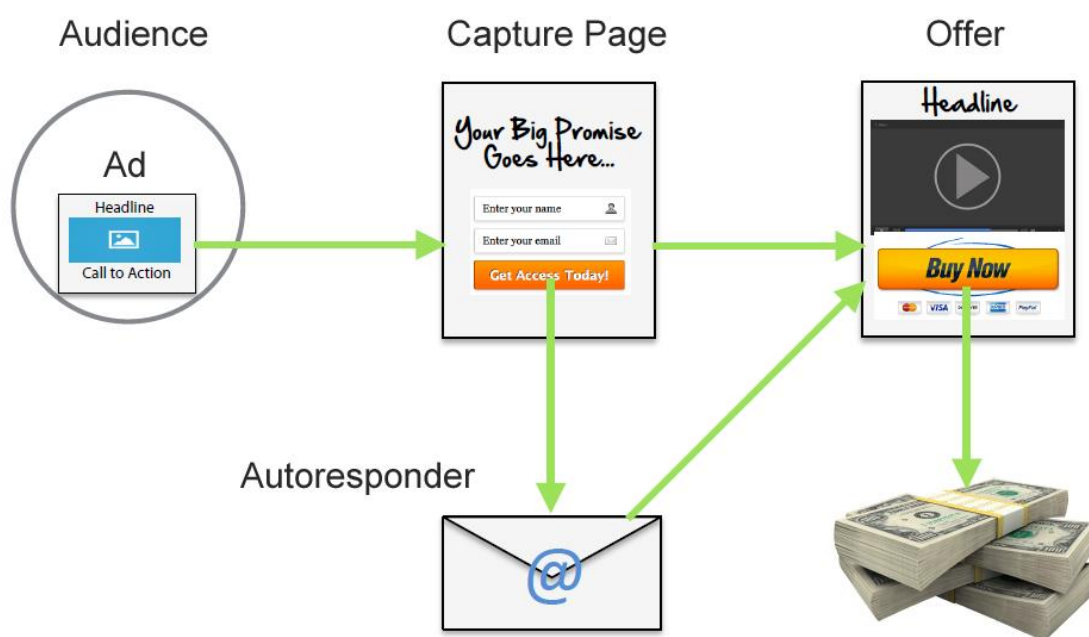
At the end of the day, it's your willingness to help others without expecting anything in return that makes you attractive. This timeless strategy is what helped me finally be able to earn \$100k, \$250k, and eventually \$500k in a single year from my home-based business, so I know it will work for you.

## Step 5. Setup Your Marketing System

Okay, so you've identified an audience with a problem and picked a niche. You found an offer to promote to them, determined how you're going to drive traffic, and you understand the need to build a brand and put valuable content out there.

The next step (and this is most important piece) is to create a Sales Funnel that enables you to capture leads and make sales... **mostly on autopilot!** After all, we're here to make money, and if we're not making money... well, then it's just a hobby.

Here's a visual example of what a basic Sales Funnel looks like:



A Sales Funnel is basically a collection of web pages that allow you to capture somebody's email address, and then turn that into repeat sales.

Let's break down each component you need to have in place to make it happen...

The circle above represents your target audience. The image within the circle labeled "Ad" represents a benefit-driven advertisement that speaks to that audience (I'll get to that part next).

When someone clicks on your ad (or a link they receive in an email) they're going to be taken over to your "Capture Page". This is something you **MUST** have in place if you're serious about building a business online.

## What's a Capture Page?

A [Capture Page](#) (also referred to as a Squeeze Page, Optin Page or Lead Capture Page) is an extremely simple web page that used to capture the contact info/email of the person who clicked on your ad, so you can follow-up with your prospects.

It pre-frames the offer and gives the visitor an incentive to enter their contact information. The most effective way to use a Capture Page is to give something away for free in exchange for someone's e-mail address (like this very e-book).

Below you can see an example of one of my highest converting Capture Pages for the make money online niche...

# WORK FROM HOME

## How To Start Earning **\$500 to \$1000+ Per Day** Starting Today

No previous experience required

 **YES! I WANT INSTANT ACCESS!**

When someone clicks on the blue button, it displays a pop up box where the visitor can enter their first name and email (I prefer to collect their name so I can personalize my follow-up emails).

It goes without saying that you should only use a headline like the one above if the offer can actually fulfill that promise. You never want to lie or make false claims in your marketing - it hurts the industry... and it also makes you look like a douche.

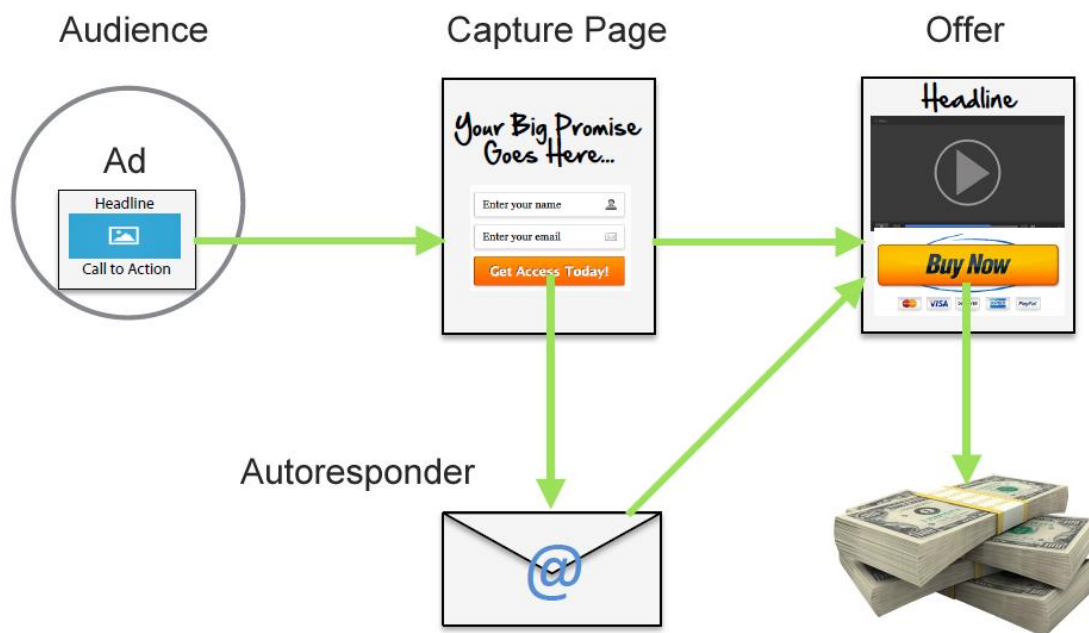
If the person who clicked on your ad is serious enough about getting the kind of result being offered, they'll likely click the button and enter their email address for more information.

Once that happens (as shown in my visual example above), the visitor is then automatically sent to our affiliate link, which sends them to the sales page for this offer and gives them a chance to buy.

I recommend [Clickfunnels](#) for creating Capture Pages and entire Sales Funnels. It's without a shadow of a doubt the easiest and most user-friendly funnel building tool on the market. [Click here](#) to try it free for 14 days.

Once you pick it up, they have a bunch of tutorials and readymade templates you can use to build out a replica of the sample funnel I showed you.

Moving on, let me explain how the rest of the Sales Funnel works by referring back to my original example...



You'll notice that there are two arrows leading away from the Capture Page. One connects to the "Offer", and the other one connects to the "Autoresponder".

### What's an Autoresponder?

Sorry if this is basic knowledge to you, but for those who aren't familiar, an Autoresponder is an email software system that stores all your leads so you can follow up with them.

When someone enters their email for more information about the offer you're promoting, it captures that email address and allows us to send more info via email to that contact.

It's called an "Autoresponder" because it emails that recipient on **autopilot**.

Consider this...

On average, a prospect needs to be exposed to your marketing message at least seven times before they take action and buy from you. Now, the number seven isn't cast in stone. But in today's noisy environment, chances of someone landing on the sales page of an offer and choosing to buy it right there on the spot is pretty slim.

I mean, how often do you stumble upon a product or program online and instantly whip out your credit card and buy right there on the spot? Unless you're surfing around on Amazon, my guess is not very often.

Well, the same is true for just everyone else. Inside your autoresponder you have the ability to setup automated emails that will go out over a period of days and week in a specific sequence.

This is where the true leverage of email marketing comes into play. Because, by capturing your visitor's email, you have the ability to automatically send them follow-up emails.

Instead of having just one shot to make a sale, an autoresponder gives you multiple opportunities to promote the offer. Generally, you'll want your autoresponder messages to trickle out for the next 7 - 10 days after someone enters their email for more info about the offer.

Those emails might contain:

- Testimonials from other users of the offer
- More "in depth" information about the offer
- Answers to Frequently Asked Questions
- Bonus incentives for ordering
- Etc...

The key thing to understand is that ALL of those emails inevitably link back to the offer page, giving that recipient another chance to purchase. And when they do, you get paid a commission!

Keep in mind that ALL of this happens behind the scenes on complete **autopilot**. You set this up just once and then technology takes care of the rest. This is exactly how you can earn commissions while you're sleeping, out to dinner, at the movies, or even on vacation!

Imagine having a new product or program you want to promote, and with the simple push of a button, you're able to send it to thousands of people. That's some serious leverage, don't you agree?

If you don't have an autoresponder yet, I recommend [GetResponse](#). I've been using GetResponse for over 15 years and they have flexible plans starting at just \$15. You can sign up for a 30-day free trial by [clicking here](#).

# Closing Thoughts

So there you have it – 5 simple steps to creating a six-figure income online. If you're a beginner and new to affiliate marketing, then you may be feeling a little overwhelmed right now. That's perfectly normal.

Most people like to overcomplicate things, but these strategies are simple. Once you start taking action and generating some leads, you'll possess a valuable skillset that can pay you for the rest of your life.

Just remember, this is a marathon, not a sprint. Taking massive action is the best way to build momentum.

There's obviously a lot more to this than can possibly be conveyed in a short e-book like this one...

... which is why most of my readers choose to [click here](#) and learn more about the training platform that can better teach you how to implement all of this and much more.

With that said, I hope you've enjoyed reading this e-book as much as I've enjoyed writing it for you. It's my sincere hope that you at least see that there are REAL options out there for you to earn an amazing income WITHOUT a job, a boss, or being stuck as a wage slave to some boring schedule that prevents you from living life to the fullest.

Let me offer you one final tip...

Every successful person has a **mentor**. So, if you want to fast track your results, find a mentor you can model and learn from that has already gotten the results that you want.

I invite you to reach out to me directly if I can help you in any way:  
[passiveincomerenegade@gmail.com](mailto:passiveincomerenegade@gmail.com).

Your friend on the inside,



*Brad Weinman*

Online Business Mentor Since 1998



# How To Make This E-book Your Own 24/7 Automated Money Machine!

One of the absolute best ways to turn leads into cash-paying customers is by offering them a “freemium” (such as a PDF report or e-book) in exchange for their email address. This is what I’m currently doing here in case you didn’t notice. 😊

The reason why freemiums work so well is because people get to see what sort of value you offer upfront.

Once your prospects “sample” your valuable freemium, they’re sure to like what they see... which means promoting your paid product or program to them just became a whole lot easier.

If you’re currently involved in a business opportunity (network marketing, big ticket, etc.)...

**Would you like to generate more qualified leads, prospects and sales in your business by simply giving away free copies of this exact same e-book?**

If so, then I’m going to give you a rare opportunity to **completely rebrand this e-book** with YOUR contact info and links instead of mine. You can then send it to your own email list, use it to build a new list from scratch, or even share it on Facebook, Instagram or Twitter.

**Here’s what to do next if you want to take advantage of this very limited offer:**

1. Purchase the rebranding rights to this e-book via Paypal for a small one-time fee: <http://www.clkmr.com/sqvinc/rcpf> (you may need to copy and paste it into your web browser)
2. Follow the simple instructions after you place your order.
3. Start sharing your new personally-branded e-book to attract high-quality prospects to you on autopilot!

**Note:** Only a small number of rebranding licenses will be sold. So, if you see a ‘Sold Out’ message when you go to the link above, it means that this offer has expired and is no longer available.